

PMI Webinar

What Project Managers need to know to engage effectively with their Project Sponsors

DATE:
16/10/2018
TIME:
12pm– 1pm

SUMMARY

COST:

Free for PMI
Members

PDU:

Strategic & Business:
0.5
Technical Project
Management: 0.25
Leadership: 0.25

Main Speakers: Alex Chapman

Projects are how organisations execute strategy. Every project incrementally leads an organisation to its new “working just right” future.

The Business Case and the Project Manager set the project up for success when it clearly states:

- the business’ desired business outcomes,
- the path dependency of the outcomes as they are delivered,
- the benefits the outcomes deliver,
- transparent, traceable and trackable model of the financial value to be delivered
- project costs - based on all of the activities to deliver the outcomes, benefits and value...

At least, that is how it should be.

Too often, the Business Case is unclear, unvalidated and poorly thought through. The Project Manager is left trying work out what “success” looks like so that he can deliver it...

The TOP Value Equation™ is a strategy execution model, developed by experts in the strategy execution domain which is enabled by simple tools and techniques. The Value Equation was recognised by Gartner in its COOL VENDOR (2011) awards.

Whilst developed for the business executives to use, The Value Equation can also be used by Project Managers to gain a clearer understanding of what the business is intending to achieve so that PMs can then deliver that.

This session will introduce PMs to the Value Equation and give practical examples of its application in major projects and organisations.

SPEAKERS



Alexandra Chapman is a thirty-years-plus veteran in the strategy execution domain, with vast experience delivering major technology projects for organisations. Working together over more than two decades with her late partner Jed Simms, she has pioneered new learnable and teachable models, tools, techniques and processes.

TOP Thinking - to help every person in every organisation execute projects and deliver the value.

Totally Optimized Projects was recognised for its innovative intellectual property by Gartner with a “Cool Vendor” award in 2011. Alex teaches at Melbourne University on innovation and entrepreneurship with IT, writes for The CEO Magazine and was recognised by Cranfield School of Management as one of its 50 notable faces for its 50th anniversary celebrations.

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